

Exercise 1: Exploring *What* to Disrupt

Objectives:

Identify a key priority to advance impactful continuing healthcare education aligned with on-going advancements in healthcare, technology, and learner expectations. Highlight an area of ‘necessary disruption’ that you consider the greatest promise to positively impact/improve continuing education starting now.

Instructions

Step One: Select a Focus Area of Necessary Disruption

Which of the four shifts outlined in the article do you believe offers the greatest opportunity for a ‘necessary disruption’?

- 1) Increased Use of Educational Technology & Artificial Intelligence (AI)
- 2) Enhanced Educational Design (Built on a Science of Learning Foundation)
- 3) Use of Technology & Real-World Data for Improved Clinician Learning
(Relevant & Personalized)
- 4) Emphasis on Adaptive, Cross-disciplinary, Customizable Learning Frameworks

Step Two: Identify Core Needs

- Discuss the key challenges and/or gaps in education that currently exist within your chosen area of focus

Step Three: Brainstorm Feasible Ideas

- Propose practical, tech-enabled solutions to address the identified challenges
(Think of implications at the individual, team, and organizational levels)

Step Four: Prioritize One Idea

- Agree on the idea with the most potential and feasibility for advancing the focus area in the next 3+ months
- What threat is present if this plan is not developed and implemented?

Deliverable:

- Describe the one priority idea that has been selected, along with the highlights of how you anticipate it will add value to CPD’s overall goals and objectives.

Exercise 2: Mapping *How* to Disrupt

Objective:

Develop the beginnings of a plan for advancing your table's chosen opportunity for a 'Necessary Disruption' for implementation over the next 3+ months.

Discussion Guide:

A) Define the vision for disruption (improved design, technology use, data, etc.)

- What will it take to address the key challenges/gaps in education that currently exist in this area?
- For the selected idea, what will success look like when a plan is successfully implemented? How will it benefit learners? How will it benefit patients?
- Are there successful use cases you can build off to inform your vision / plan?

B) Discuss the opportunities for new or enhanced tech-enabled approaches

- What tools, learning platform, data strategies can support this idea? Do you have what it takes to get started?
- What are the barriers and potential solutions?

C) Considerations: What is the impact on our collective efforts to:

- Improve patient-centeredness
How will patients benefit from the selected initiative?
- Enhance the clinician/learner experience
How does this idea simplify learning and/or workflow for clinicians?
- Elevate the approach to real-world data capture / analysis / reporting
How will you gather / utilize available data? Utilize feedback from learners?

D) Collaboration Plan: Is there an opportunity to collaborate?

- Who are the key stakeholders needed to implement the idea? Are there programs that have demonstrated proficiency in this area? What resources/expertise exists? How will you foster collaboration?

Deliverable:

- Describe a framework to serve as the start of an action plan - outline initial vision, identify needs/opportunities (technology, collaborators, etc.) with consideration for the anticipated impact (on learners, patients, etc.)
- What are your next steps toward advancing the necessary disruption?