

# Almanac 2023 Snapshot

In 2023, the Almanac built on previous years' success, providing quality, editorial board-reviewed content to the healthcare CPD community. Take a look back at the highlights.

[almanac.acehp.org](https://almanac.acehp.org)



## Most Read Articles

### 1. Episode 36 - Live From #Alliance23: 'Best Practices for Managing the Regularly Scheduled Series' and Transcript

By Rebecca Kolb, MA; Magna Patel, MD, MBA; and Tina Miller, BS

### 2. The Current Learning Landscape of NPs/PAs

By Charles Dillehay, MBA, CAE; and Brian S. McGowan, Ph.D., FACEhp

### 3. A Call to Arms in Medical Education: White People Need to Do the Work

By Brandi Koskie



## Editorial Board's Top 3 Selections

### 1. Evolution of CME Series: Part 1 | Part 2 | Part 3 | Part 4

By Sarah A. Nisly, PharmD, MEd, BCPS, FCCP; Caroline O. Pardo, Ph.D., CHCP, FACEhp; Wendy Cerenzia, MS; Emily Belcher; Dustin Ensign, CHCP; Cody Ortmann

### 2. Finding the Write Fit: Keys to Successful Collaboration Between CME/CPD Providers and Freelance Medical Writers

By Alexandra Howson, Ph.D., CHCP

### 3. Who Are You Following? Influencers of the CME/CPD World

By Sapana Panday, MPH; and Karen Straube-West, Ph.D.

## KEY ACCOMPLISHMENTS

- Increased *Almanac* readership and pageviews by 20%, compared to 2022
- Increased listens on the Alliance Podcast by 51% after dedicated email and social media campaign

Scan the QR code to read articles, watch videos, listen to the podcast, submit your work and more!



## GET PUBLISHED ON THE ALMANAC IN 2024!

The *Almanac* Editorial Board is always looking for the latest thought leadership, ideas and innovations to share with healthcare continuing education professionals. The editorial board especially encourages submissions from first-time *Almanac* authors.

For details on how to submit content, email managing editor **Morgan Manghera** at [mmanghera@acehp.org](mailto:mmanghera@acehp.org).

## KEY STATS

**39,924**  
annual page views



**3,095** all-time listens on episodes of The Alliance Podcast: Continuing Conversations

As of Dec. 15, 2023

## The 2023 Almanac Editorial Board



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